



Multiple Musicians against Multiple Myeloma



I'm writing to ask for your support of **Multiple Musicians against Multiple Myeloma**, in the form of a donated raffle item or sponsorship. This year's event will be held **Sunday July 13th** at Tupelo Honey Restaurant in Sea Cliff, NY. Now in our 7th year, MMAMM has become a well known **music festival/fundraiser** on the North Shore of Long Island.

Multiple Myeloma is an incurable and complex (and often misdiagnosed) cancer of the bone marrow that attacks and destroys bone. In the United States, there are over 1,000 new cases of myeloma diagnosed each month. In the past 30 years, there has been a dramatic (400%) increase in the incidence of multiple myeloma. According to the NCI, The overall 5-year relative survival rate for 1996-2003 was 33.7%.

While we are raising money for the International Myeloma Foundation, (over \$100,000 to date) our goal is to also raise awareness about a rare, incurable and extremely painful cancer. This allows us to also create a stronger sense of community amongst those who attend. Each year the importance of this event becomes more evident simply by the growing number of members in our community that this vicious disease affects. Less than ten years ago a diagnosis of multiple myeloma came with an average life expectancy of 2-3 years. Now, through research, patient and caregiver support, conferences and many other services, the IMF is able to offer hope of a healthier and longer life expectancy.

Please visit our website for additional information about our event, its founder Lee Grayson and of course, The International Myeloma Foundation. If you have any questions please do not hesitate to contact me. I look forward to speaking with you or seeing you at the event this year!

Your donation is appreciated. Your support is tax deductible according to the non-profit 501(c)(3) code. The IMF's Federal Tax ID number is 95-4296919. We ask that all donations and sponsorships be submitted no later than May 15, 2008 so you can be appropriately recognized.

Come meet the people, listen to the music and share in this exciting day. See the results of your participation and feel the energy you can help to create.

Thank you for your consideration,

Naomi Margolin

MMAMM 2008 Event Chairs:

Deana Covino
Judith Margolin
Miriam Margolin
Mary Scott
Maag Stanley
Willie Stephens

SAVE THE DATE
MULTIPLE MUSICIANS AGAINST MULTIPLE MYELOMA
SUNDAY JULY 13TH, 2008
NOON – 6PM
TUPELO HONEY RESTAURANT *39 ROSLYN AVENUE SEA CLIFF NY
(516) 671-3900 *WWW.MMAMM.ORG * MMAMM@AOL.COM